

# RENOVATION INDIA MARKETING PVT. LTD.

CIN. NO. : U15100WB2021PTC248948

INDA, ANANDANAGAR,(NEAR URBAN HEALTH CENTER) P.O. INDA, KHARAGPUR,

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# COMPANY PROFILE

**RENOVATION INDIA MARKETING PVT. LTD.** Is a incorporated on date of 20/10/2021 under the company's Act,2013 (18 of 2013) and that the company is limited by shares . The CIN No. Of the company is U15100WB2021PTC248948. The Pan No. of the company is AALCR3747H and the TAN No. Of the company is CALR19829F.

**RENOVATION INDIA MARKETING PVT. LTD.** is a product base direct selling marketing company. Here is the company manufacturing and marketing their own branded product through network. The company offer best quality products with reasonable price and also a unique business opportunity that the empower people to archive their dreams. Every person fulfils their basic needs with financial freedom and rewards by helping others.

*"Network Marketing is the Fastest growing business of 21st century which must be joined by every young Man and Woman globally otherwise you can never get the best of your youth age ."*

- Dr. A.P.J. Abdul Kalam

# MISSION

At the moment where as maximum number of people lost their jobs due to pandemic situation then **RENOVATION INDIA MARKETING PVT. LTD.** brings to an opportunity for all of deprived peoples in the upcoming few years. So that they can earn regular base income through this company. When every deprived people to make financial stable on their families then our mission will be complete.

# VISSION

Company provide best quality products and services for everyone. Always provide an unparalleled system and a big platform to develop their skill, attitude, personality as well as to achieve economically freedom in their life. Good relation and behavior to maintaining each distributor and company.

# MOTO OF THE COMPANY

Unemployment problem is the biggest issue of our nation. More than 80% family were suffering today due to economically. Direct Selling Marketing is a unique system which is recognized by the government. Time compounding is the key factor of Multi Level Marketing to increase their income. We committed to everyone that our helping hand always with your financial progress. Now all are distributors to be committed do own work by following the system for each other development.

# VALUES

UNITY

HONESTY

MORALITY

LOYALTY

LIABILITY

PUNCTUALITY

# BENEFITES

- QUALITY PRODUCTS
- REASONABLE PRICE
- UNLIMITED INCOME
- SECURITY (TIME & MONEY)
- GENERATION WISE PASSIVE INCOME

- HELPING ATTITUDE
- FINANCIAL STABILITY
- GOOD RELATIONSHIP
- RELIABLE & TRUSTED SERVICE
- HAPPY & PEACEFUL LIFESTYLE

*"If you truly want to change your life, you first must be willing to change your mind."*

- Lord. Gautama Buddha

# MARKETING PLAN

## TRADITIONAL MARKETING SYSTEM



## DIRECT SELLING MARKETING (DSM) SYSTEM



# MARKETING PLAN

## ❖ What is D.P. ?

D.P. is discount Price . In which amount a member can purchase any product by the company.

## ❖ What is B.V.?

B.V. is Business Volume . In which amount company will be disbursement of product purchasing commission on month wise. B.V. is the commission distributing way of the company.

The company has an amazing combo hybrid generation marketing income plan. Hybrid board generation marketing income plan is one of them and another is hybrid 4-leg generation monthly re-purchase income plan.

## ❖ How to join?

There is no registration charge to join here, just buy a product and start business. Only prime members can earn all types of income from the company. To become a prime member a package must be purchased from the company on just Rs. 6300/- (Ex: MRP.Rs. 7800/- to Rs.15800/-, DP.Rs.6300/-, BV.5000)

# TYPE OF INCOME

(A)

## HYBRID BOARD GENERATION MARKETING INCOME PLAN

(For prime member only)

### 1. RETAIL INCOME (20% - 50%)

EX.-MRP RS.120/-, D.P. RS.100/- (Retail profit = MRP - D.P.)

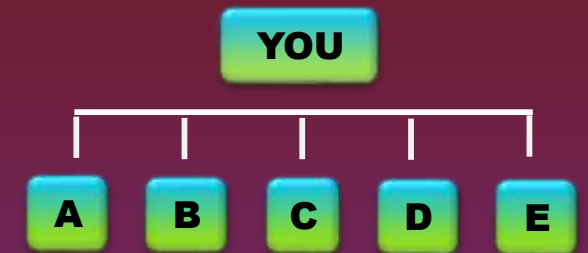
### 2. REFERAL INCOME (20%)

A member can make unlimited referral here. For each activation referral income are (5000BV @20% ) = Rs.1000/-

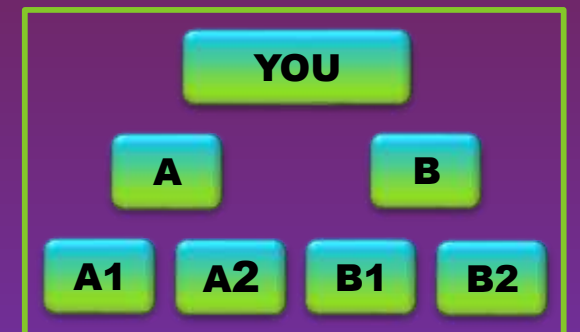
### 3. QUALIFIER ZONE INCOME (20%)

Qualifier zone income always to calculated on first come first chance basis. To qualify for board split-up income every member must referral at least two members and also to completed (2+4) in the qualifier zone .

Total earning of qualifier zone income are (4\*5000BV=20000BV@20%)=Rs.4000/-



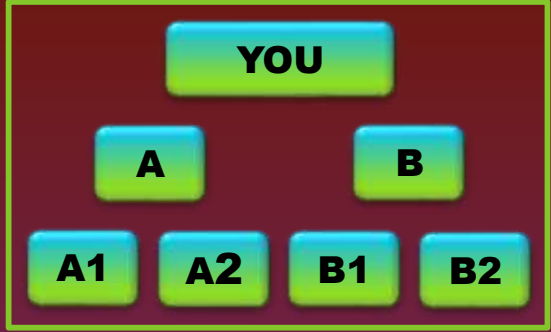
### QUALIFIER ZONE



# 4. BOARD SPLIT – UP AUTO FILLING INCOME (1 to 6 stage)

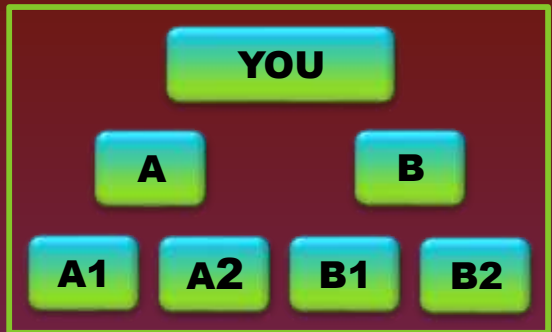
Here six boards will be filled from top to bottom & left to right by auto filling system.

## BOARD-1



Income Rs.5000/-

## BOARD-2



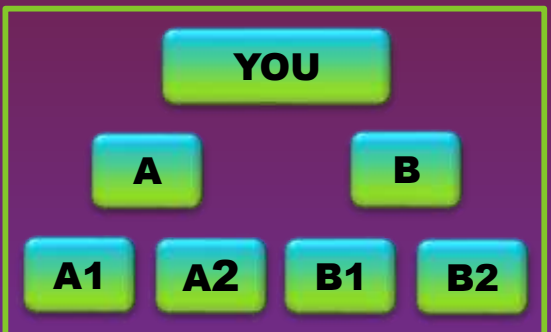
Income Rs.10000/-

## BOARD-3



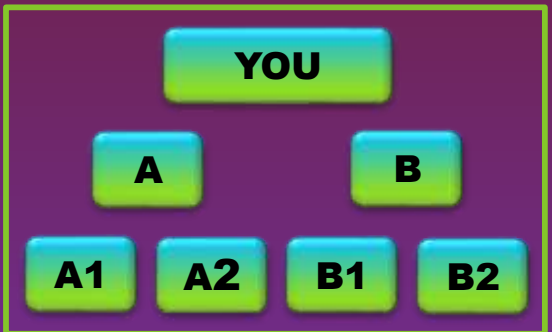
Income Rs.20000/-

## BOARD-4



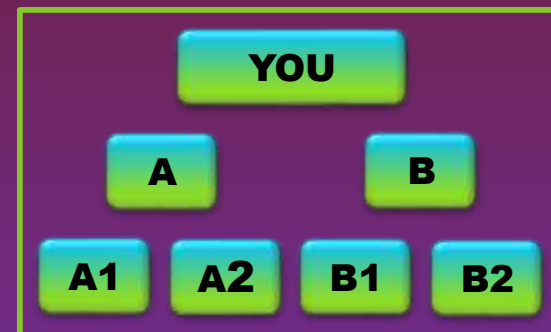
Income Rs.40000/-  
+ 1 free Re-birth joining

## BOARD-5



Income Rs.100000/-  
+ 2 free Re-birth joining

## BOARD-6



Income Rs.10000000/-  
+ 3 free Re-birth joining



**5. FOUR WHEELER ACHIEVER AWARDS** (After completing six boards )

**6. FOREIGN TOUR ACHIVER AWARDS** (After completing six boards )

**7. PENSION PLAN ACHIVER INCOME** (for ten years)

**1st 2years (01-24months)**

**Rs.10000/-per month**

**2nd 2years (25-48months)**

**Rs.15000/-per month**

**3rd 2years (49-72months)**

**Rs.20000/-per month**

**4th 2years (73-96months)**

**Rs.25000/-per month**

**5th 2years (97-120months)**

**Rs.30000/-per month**

# TYPE OF INCOME

(B)

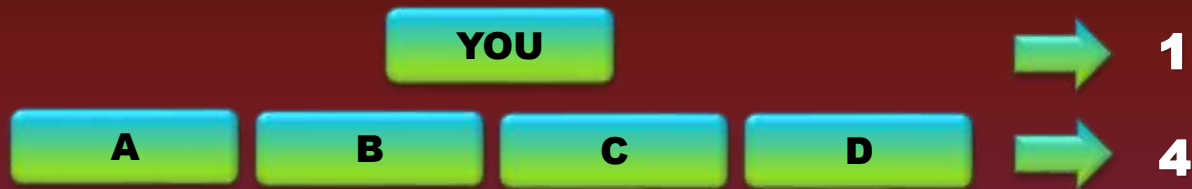
## HYBRID 4-LEG GENERATION MONTHLY RE-PURCHASE INCOME PLAN

### 8. PERFORMANCE BONUS ON MONTHLY RE- PURCHASE (10% - 30%)

<b>1</b>	<b>-----</b>	<b>2000</b>	<b>= 10%</b>
<b>2001</b>	<b>-----</b>	<b>5000</b>	<b>= 12.5%</b>
<b>5001</b>	<b>-----</b>	<b>10000</b>	<b>= 15%</b>
<b>10001</b>	<b>-----</b>	<b>20000</b>	<b>= 17.5%</b>
<b>20001</b>	<b>-----</b>	<b>40000</b>	<b>= 20%</b>
<b>40001</b>	<b>-----</b>	<b>80000</b>	<b>= 22.5%</b>
<b>80001</b>	<b>-----</b>	<b>150000</b>	<b>= 25%</b>
<b>150001</b>	<b>-----</b>	<b>300000</b>	<b>= 27.5%</b>
<b>300001</b>	<b>-----</b>	<b>&amp; Above</b>	<b>= 30%</b>

Here is monthly re-purchase commission will be calculate on different basis.

## 9. 4-LEG GENERATION RANK & LEADERSHIP INCOME (4% - 5%)



Purchasing a package from the company, became you	=	<b>MEMBER</b>	
Each group maintain 4 Member under you	=	<b>PROMOTER</b>	
Each group maintain 4 Promoter under you	=	<b>EXECUTOR</b>	
Each group maintain 4 Executor under you	=	<b>TRAINER</b>	<b>(5% LDP)</b>
Each group maintain 4 Trainer under you	=	<b>MANEGER</b>	<b>(4% LDP)</b>

**N.B.-** All are Trainer & Manager rank here company will be paid extra incentive 5% & 4% on turn over respectively. And also maintain for Trainer (600 B.V.) & Manager (700 B.V.) on per month to earn extra leadership incentive.

- Different between performance bonus plan & 4-leg generation plan on re-purchase commission slab wise.



## Example : 2

### Normal (Re-purchase plan)

27.5% **YOU** 170700 T.B.V

**A** **B**

25% 22.5%

100000 B.V 70000 B.V

on group A difference commission  
 $100000 \text{ B.V} \times 2.5\% = 2500/-$

on group B difference commission  
 $70000 \text{ B.V} \times 5\% = 3500/-$

Self re-purchases 700 B.V. X 22.5%  
 $= 192.50/-$

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**Total Income = 6192.50/-**

### 4-Leg Generation (Re-purchase plan )

27.5% **YOU** 170700 T.B.V

**A** **B** **C** **D**

22.5% 22.5% 22.5% 22.5%

42500 B.V 42500 B.V 42500 B.V 42500 B.V

on group A,B,C&D difference commission  
 $42500 \text{ B.V.} \times 5\% = 2125/-$

on group ( A,B,C&D )  
 $4 \text{ leg} \times 2125/- = 8500/-$

Self re-purchases 700 B.V. X 22.5%  
 $= 192.50/-$

\* 4% Leadership bonus on T.O. = 6820/-

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**Total Income = 15512.50/-**

## 10. 4-LEG GENERATION PLAN & ROYALTY INCOME (1% - 6%)

Minimum 4 Manager pin achiever under you	→	WINNER PIN	→	6%	→	1000 B.V (Self)
Minimum 2 Winner pin achiever under you	→	STAR PIN	→	5.5%	→	1200 B.V (Self)
Minimum 4 Winner pin achiever under you	→	BRONZE PIN	→	5%	→	1400 B.V (Self)
Minimum 2 Bronze pin achiever under you	→	SILVER PIN	→	4.5%	→	1600 B.V (Self)
Minimum 4 Bronze pin achiever under you	→	GOLD PIN	→	4%	→	1800 B.V (Self)
Minimum 2 Gold pin achiever under you	→	PLATINUM PIN	→	3.5%	→	2000 B.V (Self)
Minimum 4 Gold pin achiever under you	→	PEARL PIN	→	3%	→	2400 B.V (Self)
Minimum 2 Pearl pin achiever under you	→	RUBY PIN	→	2.5%	→	2800 B.V (Self)
Minimum 4 Pearl pin achiever under you	→	EMERALD PIN	→	2%	→	3200 B.V (Self)
Minimum 2 Emerald pin achiever under you	→	SAPPHIRE PIN	→	1%	→	3600 B.V (Self)
Minimum 4 Emerald pin achiever under you	→	DIAMOND PIN	→	1%	→	4000 B.V (Self)

**N.B.-** All are Royalty achiever must be maintain self repurchase B.V. on per month to earn extra royalty incentive base on upper list.

## **11. COMPANY TURNOVER INCOME**

C.T.O. income will be calculated by the company in future. The company disbursing this income of incentive base on topper level rank.

## **12. REWARD INCOME**

Reward income will be announced by the company in time to time.

## **13. TOUR & TRAVELLING INCOME**

## **14. P.U.C./FRANCHISE INCOME**

## **15. SALES TURN OVER INCOME (FRANCHISE INTRODUCER)**

*"Everything is easy when you can busy, but nothing is easy when you can lazy."*

**-Swami Vivekananda**